

FIG.1

WELCOME BOOKS MUSIC DVD & ELECTRONICS VIDEO & SOFTWARE TOYS & GAMES HOME IMPROVEMENT AUCTIONS zSHOPS

SEARCH: ALL PRODUCTS [GO] BROWSE: BOOKS [GO]

SHOPPING CART

SHOPPING CART ITEMS--TO BUY NOW

① AT HOME WITH CROCHET

USUALLY SHIPS IN 24 HOURS

QTY.

LIST PRICE: [SAVE FOR LATER]

OUR PRICE: [DELETE]

YOU SAVE:

① NOW OR NEVER

USUALLY SHIPS IN 24 HOURS

QTY.

LIST PRICE: [SAVE FOR LATER]

OUR PRICE: [DELETE]

YOU SAVE:

IF YOU CHANGED AND QUANTITIES, PLEASE PRESS THIS BUTTON TO [UPDATE]

Roundit.com

9

WOULD YOU LIKE TO SAVE AND Roundit TO THE NEAREST DOLLAR? [YES]

10

Roundit: \$0.64

SUBTOTAL:

SAVED ITEMS--TO BUY LATER

TOTAL:

REDEEMING A GIFT CERTIFICATE?

PROCEED TO CHECKOUT

INTERNET

FIG.2

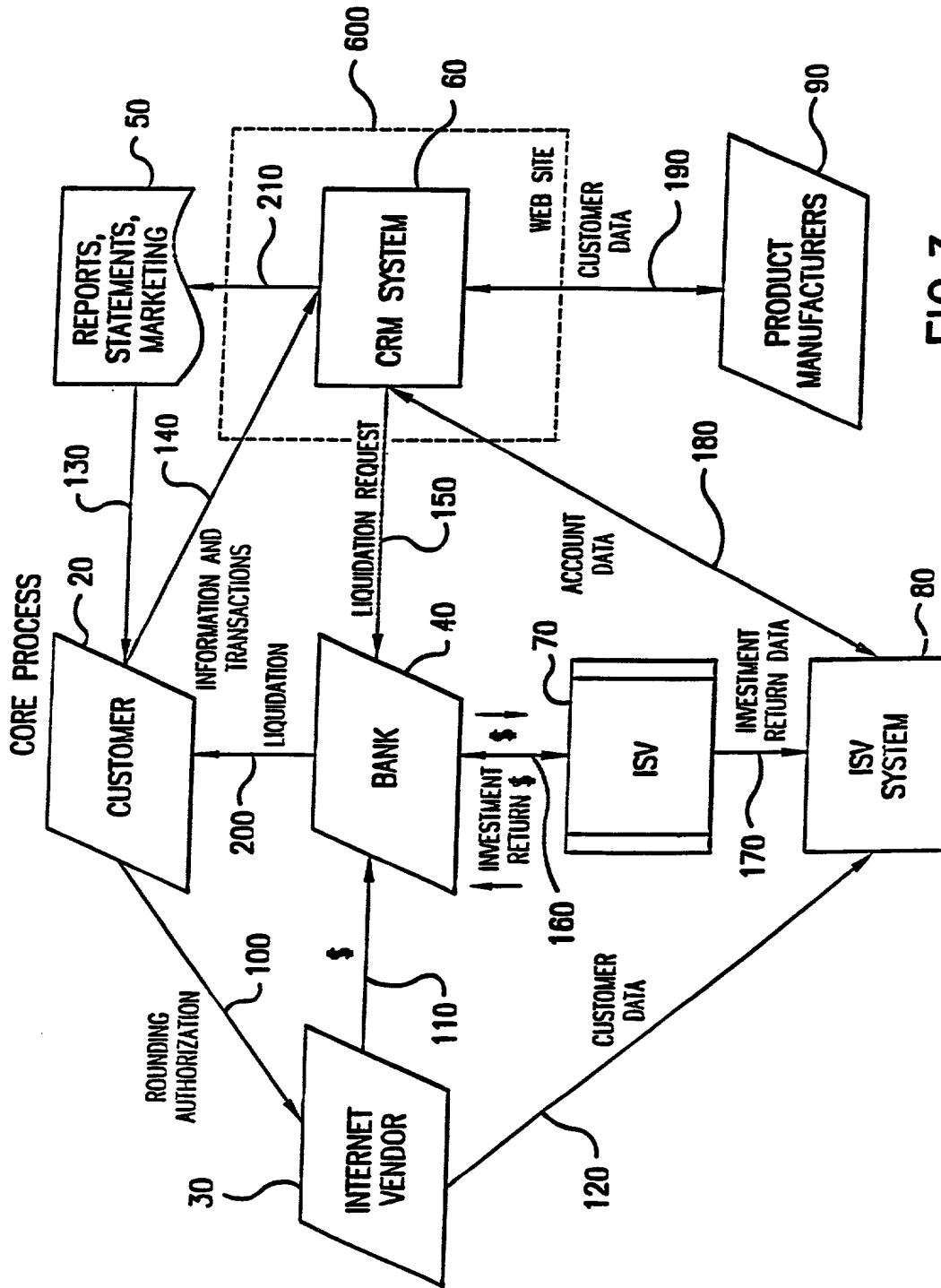


FIG.3

# CUSTOMER PURCHASE PROCESS

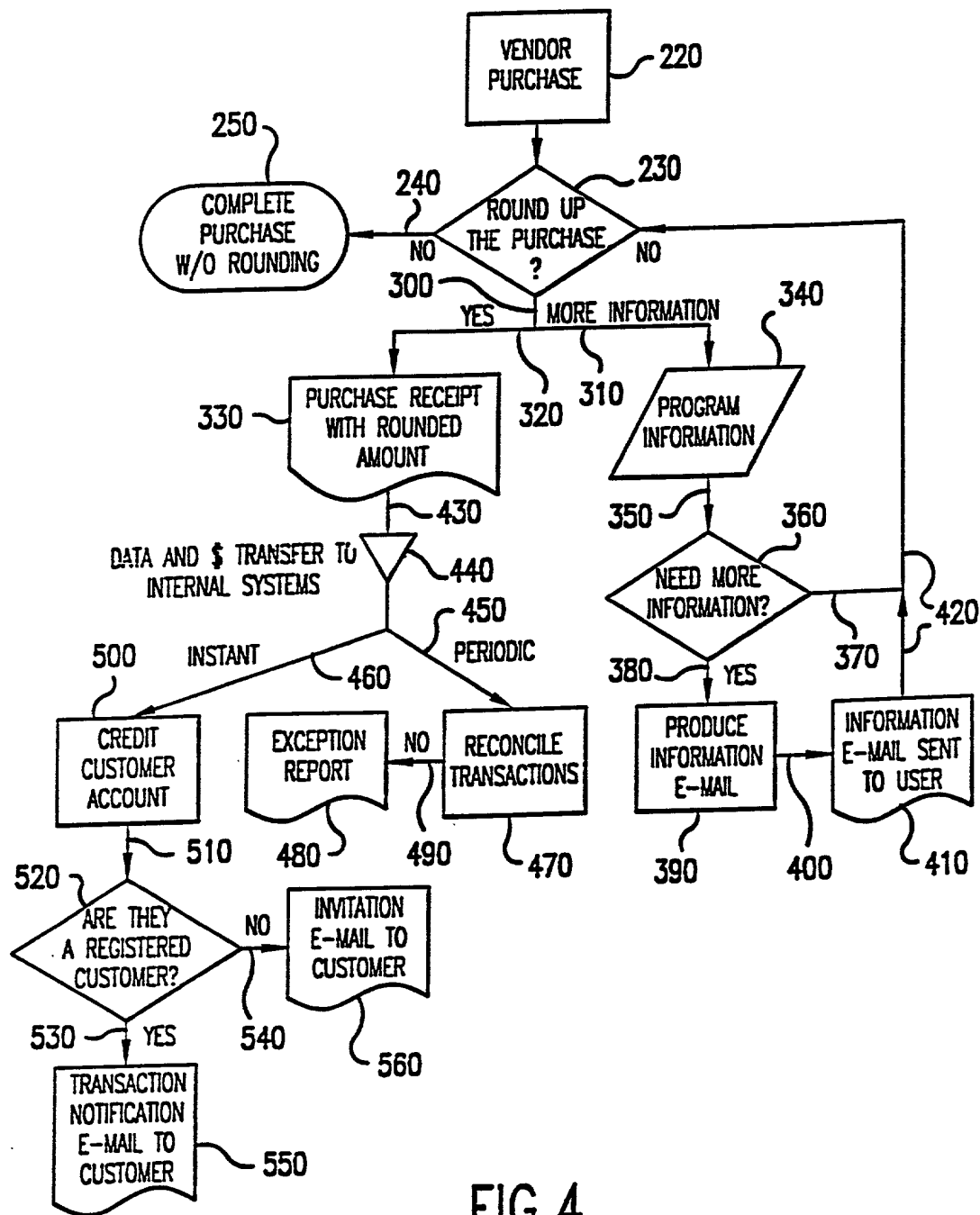


FIG.4

# CUSTOMER SERVICE PROCESS

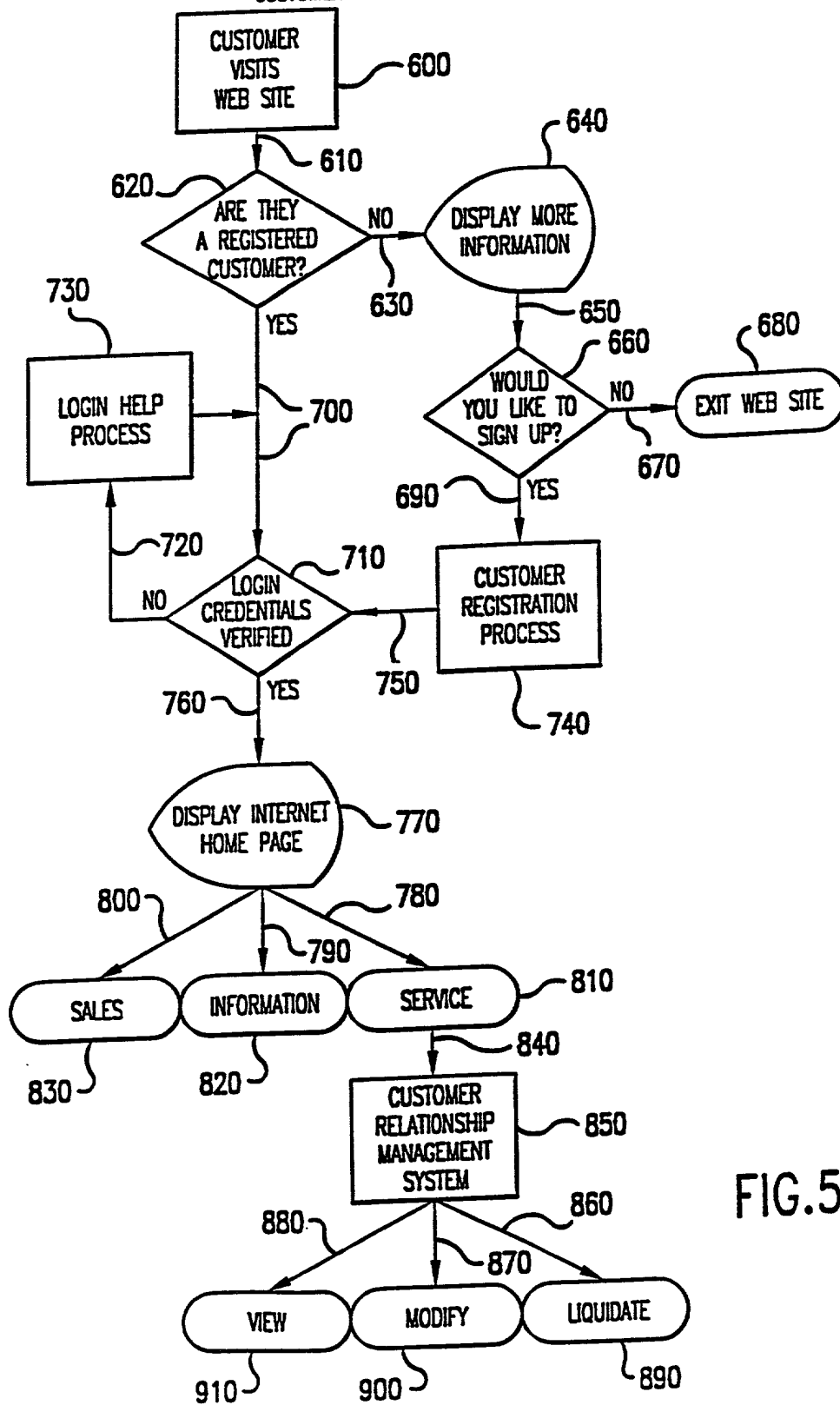


FIG.5

# Roundit - Core Process

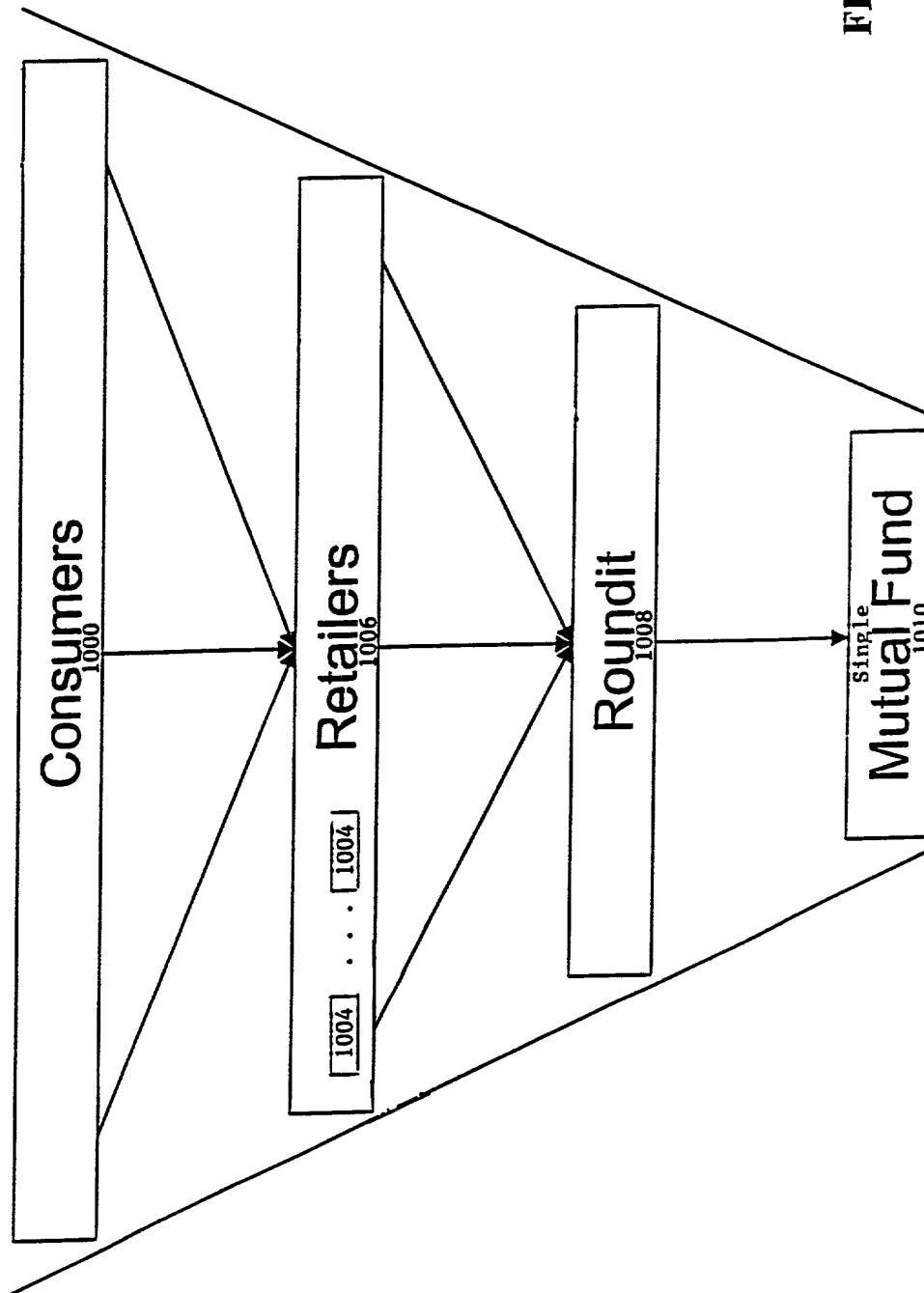


FIG. 6

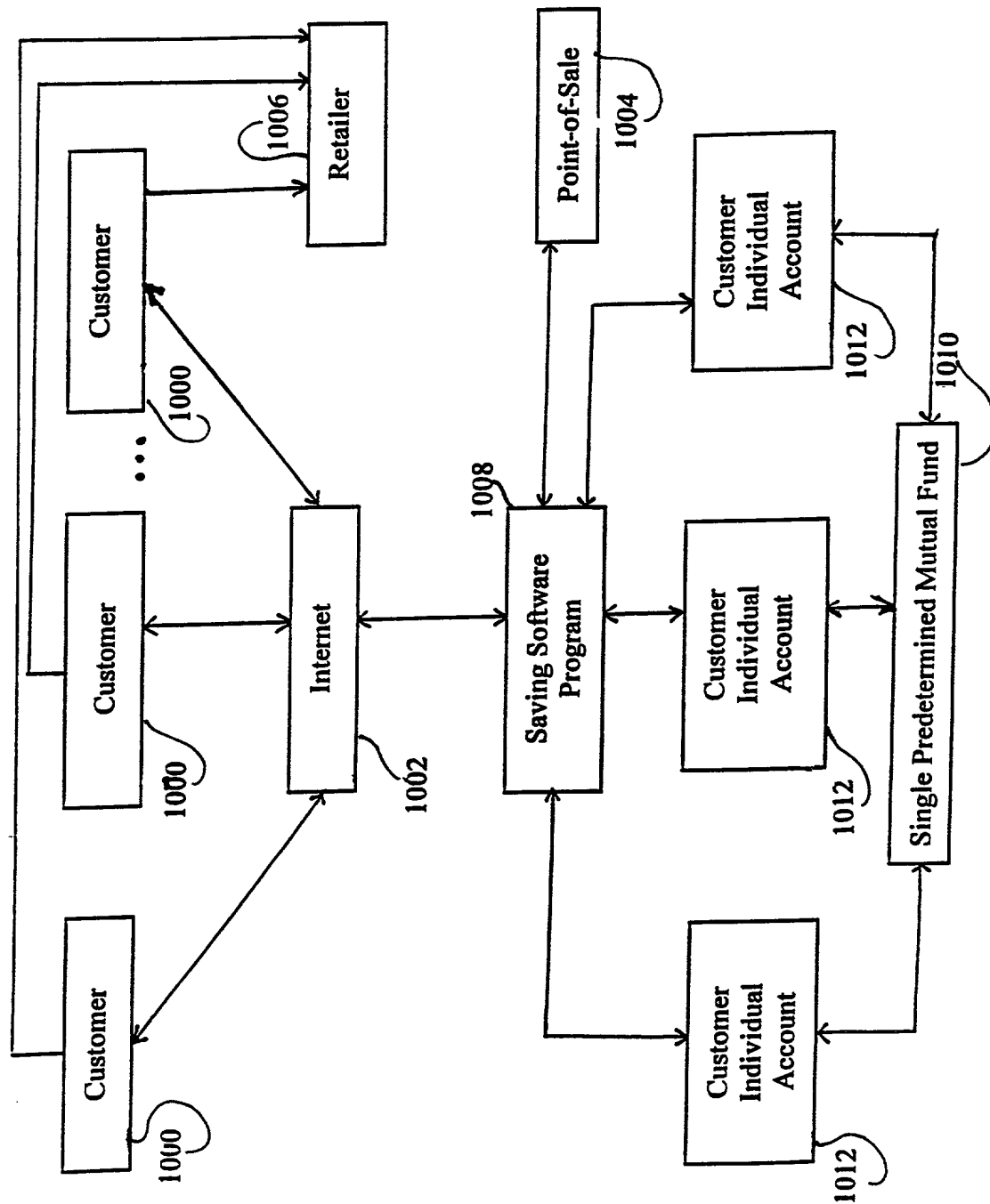


FIG. 7

# DATA PROCESS

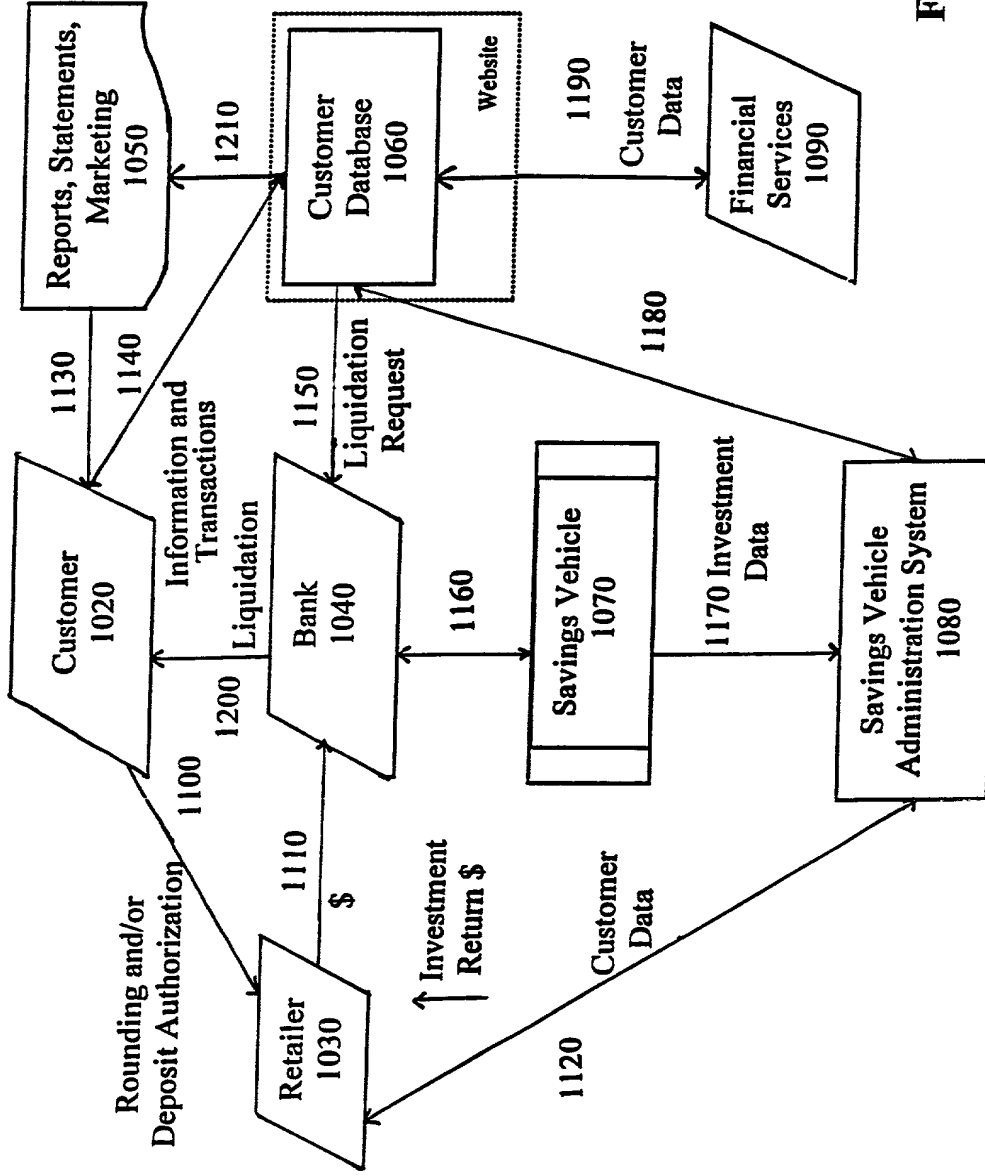


FIG. 8